



WHO IS A BEAUTY THERAPIST

A beauty therapist is a trained expert in a variety of face and body treatments aimed at enhancing and maintaining each client's beauty.

Nail technology, skin care recommendations, facial treatments, hair removal, massage therapy, lash technology, and eyebrow treatments are all examples of beauty therapy.

Is it the same as being an esthetician to be a beauty therapist?

Or perhaps a cosmetologist? Or perhaps a beautician?

Well. Yes... and no.

Many aspects are similar.

In the core disciplines, beauty therapists, /estheticians, cosmetologists, and beauticians are all qualified to provide beauty therapy. Their focus and areas of practice, however, differ.

This is a broad spectrum with numerous opportunities for advancement into specialties.

A beauty therapist can focus on laser therapy, derma therapy, reflexology, cosmetic injections, or anything else.

WHAT IS THE ROLE OF A BEAUTY THERAPIST?

A beauty therapist handles client beauty concerns such as hair removal, nail technology, facial treatments, massage therapy, and lash and brow treatments.

These technicians are an important part of the beauty services industry and are capable of performing the majority of available treatments on the market.

A beauty therapist may also choose to specialize in their field.

Many people choose a niche service because it best fits their love of beauty.

Furthermore, because specialization implies a level of additional interest and education, specialized beauty therapists frequently earn a higher wage.

Traditional Beauty Therapist Services:

1. Cosmetics
2. Facial therapies
3. Technology for Nails
4. Manicures and Pedicures
5. Waxing services
6. Massage therapy
7. Skincare Consultation
8. Retailing of Skincare
9. Reflexology and aromatherapy
10. Brow and lash services

WHERE DO BEAUTY THERAPISTS WORK?

Beauty therapists are employed everywhere!

That is not an exaggeration. If you've ever pondered what it would be like to work at a popular tourist destination, then perhaps beauty therapy is the profession for you.

Hotel and resort spas employ beauty therapists to provide relaxation-focused services.

You could also offer your services on a cruise ship if you are a wanderer at heart.

There is always work in beauty therapy, no matter where you go. Customers can get make-up services, skincare samples, and information about ingredients and skin care regimens from department stores. They will need knowledgeable and skilled beauty graduates to accomplish this.

If you are interested in dermatologically specific beauty therapy, you can find work in a beauty salon or a specialist spa and clinic. These services focus on skincare and beauty.

Another popular destination for beauty therapists is a beauty trade show or exhibition.

Customers will not know the full range of the products if these retailers do not demonstrate what their products can do. Perhaps you'd like to combine your love of beauty and fashion.

Beauty therapists, particularly make-up artists, are frequently seen behind the scenes at runway shows.

Experts in beauty will be needed for any product launch, photo shoot, or press event.

Perhaps none of these options has sparked your interest.

What about a home or mobile salon in that case?

Beauty therapists are popping up everywhere in home salons, offering services to clients in a relaxing, inviting setting.

Mobile salons are another great option because you can meet the client in a location that is convenient for both parties and work around your schedule.

Starting your own beauty business is a great way to diversify your income and schedule.

This is only the beginning. Beauty therapists are employed everywhere!

If you can combine your love of beauty with other interests to create a marketable niche service, your treatments will be in high demand.

What kinds of jobs are there?

The field of beauty therapy is vast.

It offers a wide range of services aimed at beauty, healing, and wellness.

Beauty therapists can work in any of their studied core disciplines, or they can further their education and specialize in a specific field.

Positions in Traditional Beauty Therapy:

- Generalized beauty therapist in a spa and salon
- Waxing specialist
- Therapists of massage
- Facialist / Nail Technician

- Lash and brow specialists
- Makeup Designer

ETHICS OF A BEAUTY THERAPIST.

A professional code of ethics should be followed at all times in the beauty industry to ensure that all therapists adhere to the highest standards.

A therapist must trust and build confidence with each client in order to build a good clientele. When working in a salon, it is the therapist's responsibility to adhere to all codes of practice. The intensive training will prepare a therapist for the industry, and they will be able to deal with most situations and adapt their knowledge and skills to meet the needs of each client.

When working as a therapist, it is absolutely necessary to maintain a flawless personal appearance and presentation at all times. It will serve as a constant advertisement and example to your customers. Keep in mind that a client's first impressions will determine whether or not they come back to you for additional treatments.

A therapist owes it not only to themselves but also to the clients for whom they provide therapy.

PERSONAL STANDARD REQUIRED FROM A BEAUTY THERAPIST.

- · Hair should be neatly tied back and away from the face.
- · During treatments, a clean short-sleeved uniform should be worn.
- · While treating a client, all jewelry should be removed.
- · Personal hygiene should be kept to a professional level.
- · At all times, maintain a professional demeanor.

- Professionalism in action
- All personal information provided by your client must be kept confidential and stored IN PRIVATE. Respect other professions by referring clients appropriately, for example, to a GP or chiroprapist.
- Only treat clients with a GP referral letter if necessary.
- Never steal a therapist's clients or criticize their work.
- Always keep clients' modesty in mind.
- Keep theory and practical treatment knowledge up to date.
- Make sure your booking system is efficient and that you have enough time for each client.

WHAT A PROFESSIONAL BEAUTY THERAPIST SHOULD NOT DO,

- Bad Coughing on other people's faces, breathing, and body odor
- Chewing gum and smoking in the presence of clients are both prohibited.
- speaking loudly and harshly
- Criticizing the services of coworkers
- Clients discussing personal issues
- Lounging on chair arms, tabletops, or in the reception area
- Poor working posture and foot shuffling when walking
- Playing loud television or radio in the presence of customers
- Spreading rumors or using profane or sacrilegious language
- Making untrue or overly critical statements.
- This degrades our profession's dignity and ethics.
- While inducing a client to buy your products, criticize the products she is using.
- Congratulating individuals by giving them a slap on the back
- An overbearing, bossy body language

- ·Trying far too hard to be hilarious
- ·Being overly interested in the client's personal lifestyle
- ·Giving unsolicited advice
- ·Making boasts about oneself
- ·Discussion of sexual issues
- ·Displaying an affected demeanor
- ·Nail biting and lip gnawing are two examples of annoying habits.
- ·Making Use of Slang
- ·A snobbish demeanor and addressing clients as "dearie" or other derogatory terms.
- ·Constant whining about insignificant matters.

