



>Welcome

Note



**Maya Organic**  
SKINCARE SCHOOL



We are glad to have you join us in the Certificate in Organic Haircare Formulation. This Course is dedicated to all passionate Organic Hair care Lovers who are ready to be Equipped with Knowledge and Skills to formulate safe Organic Haircare Products that family and friends will love to use.

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# Our Vision

**Our vision is to raise reputable organic skincare/Hair care formulators with the right formulation skill set, ideas, knowledge, tools, strategy and practical know-how to deliver the best organic skincare product while exploring the \$22.4 billion global organic skincare market.**



# Our Mission

To help our students create unique and innovative products that match global manufacturing standards.

To Teach our students how to blend and formulate with naturally sourced organic ingredients and have fun doing it.



# Our Mission

**We help aspiring organic skincare entrepreneurs build successful beauty brands that their customers can't get enough of.**

**We continuously find innovative ways to develop our past and current students so they remain fresh in the competitive market place.**





- By the end of the course you'll be able to do the followings;**
- **Define your beauty brand's story, state your vision and values.**
  - **Target your idea customers and get your products in their hands.**
  - **Know how to design products that customer love and want to buy again.**
  - **Kick start your marketing and branding the right way, the first time.**



**By the end of the course you'll be able to do the followings;**

- **Formulate professional-quality, effective products-without following recipes.**
- **Use a wide range of high performance ingredients**
- **Be able to deliberately select ingredients that work together for a specific purpose.**



**By the end of the course you'll be able to do the followings;**

- **Understand the science of making safe and stable products.**
- **Learn how to label your products and comply with cosmetic regulations, standards and law.**
- **Make sure that your products are the absolute best they can possibly be.**





**By the end of the course you'll be able to do the followings;**

- **Join in and collaborate with other like-minded naturals and organic beauty enthusiasts from all over Africa in the student's community via our group networks.**

**Enjoy your  
STAY  
with US  
All the best**



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